

Drinks

From the Fountain	1.95
Coke, Diet Coke, Sprite, Barq's Root Beer, Seagram's Ginger Ale, Mr. Pibb add a flavored syrup +.25	
Bottled Drinks	2.00
Coca-Cola, Diet Coke, Sprite, Stewart's Root Beer, Stewart's Cream Soda, Nehi Orange, Nehi Grape, Cheerwine, Orangina, Nantucket Nectars: Lemonade, Cranberry, Apple	
Bottled Water	1.50
San Pellegrino, Mexican Coke	2.50
Egg Cream	2.75
Chocolate or Vanilla	
Phosphates	2.50
Club Soda and choice of syrup on ice	
Iced tea (sweet or UN-sweetened)	1.95
Hot tea	2.00
Locally roasted organic coffee	1.75
Iced coffee (with coffee ice cubes!)	3.00
Hot cocoa	2.95
Cappuccino or latte	2.95
Mocha latte	3.25
Chai latte	3.25
Espresso	
Double	2.50
Extra Shot	1.00

Call us to place your to-go order:
828.254.9210

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History

The old "F.W. Woolworth Building" Est. 1930's, Historic Downtown

Nostalgia returns to one of Asheville's historic landmarks, "F.W. Woolworth 5 and 10," established in 1938.

This building was restored in 2001 and proudly received two Griffin Awards for Historic Accuracy. It presently hosts the largest art gallery in Asheville featuring only local artists as well as its own piece of local history. It has a fully operational "Soda Fountain" built to resemble the original Woolworth luncheonette. A 50s flair was used in its design to further complement the vast array of local art. The fountain is in its original location serving many of the original favorites.

You don't need a time machine to travel into the past. Just visit The Soda Fountain at Woolworth Walk. IT'S WORTH THE WALK!

F.W. Woolworth Lancaster, Pennsylvania The first "5 & 10"

Built in 1878 "Woolworth 5¢ Store," replicated Utica, New York's "Great 5¢ Store" that closed after being in business for only three months. F.W. Woolworth was 27 years old when he chose Lancaster, Pennsylvania for its busy location. The new store was an immediate success making a profit of \$127 on opening day!

In 1879, after opening stores in Harrisburg and Scranton, the name was changed to "Woolworth's 5 & 10." Woolworth's catered to the working class. Mr. Woolworth had three store policies; catering to customers who were willing to pay cash, offering the best bargains possible, and openly displaying all wares. He became famous for buying bulk chocolate candy and selling it by the piece.

By 1895 F.W. Woolworth, known as the "Merchant Prince," had achieved \$1,000,000 in sales. By 1900 sales exceeded \$5,000,000. In 1911, the corporation owned 3,000 stores. This number reduced to 400 before the last Woolworth's closed in July of 1997.

Woolworth's Lunch Counter Waitress

By David Isay

Geneva Tisdale was working that day in 1960, when four young black men sat down at the Woolworth's lunch counter in Greensboro, NC and asked to be served. The management refused, and protests ensued. Six months of negotiations and [many] sit-ins later, the Woolworth's management changed its policy and chose Geneva Tisdale and two of her co-workers to be the first African-Americans to eat at the lunch counter at which they worked. Thirty years later, Geneva Tisdale was still behind the counter.



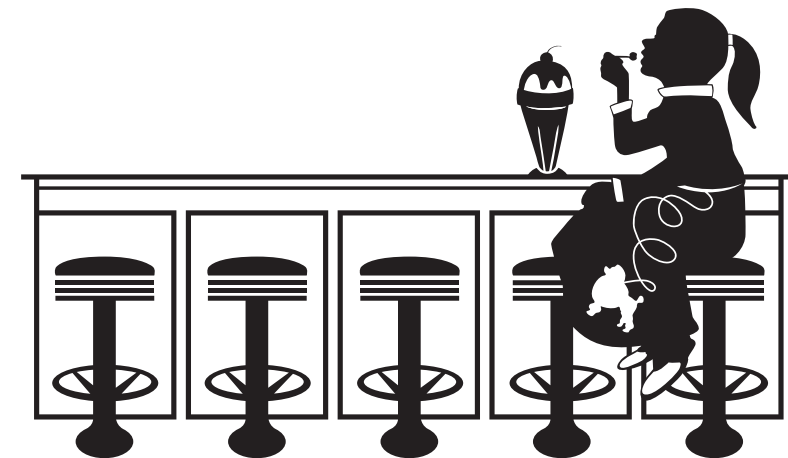
THE SODA FOUNTAIN

at
WOOLWORTH WALK



ASHEVILLE, NC

828.254.9210



Sandwiches

Featuring Boar's Head Meats & Cheeses

All sandwiches served on toasted white, wheat, or rye, with choice of side and a pickle.
Gluten Free & Sourdough breads available +.50

Woolworth's BLT	6.95
One of our originals with Mayo and a generous portion of Bacon, Lettuce & Tomato	
Corned Beef or Turkey Reuben	7.25
With Swiss, Kraut, and Thousand Island dressing on grilled Rye	
Ultimate Turkey	7.25
Turkey, Cheddar, Bacon, Red Onion, Green Apple, and Honey Mustard, grilled	
Classic Deli Stack	7.50
A hearty portion of freshly sliced deli meat. Your choice of: Turkey, Ham, Corned Beef, or Roast Beef. Comes with your choice of: mayo, mustard, cheese, lettuce, tomato, and onion.	
Tuna Salad	6.95
White Albacore Tuna, Celery, and Carrots, with Lettuce & Tomato	
Tuna Melt	7.25
White Albacore Tuna, Celery, and Carrots, Grilled!	
Chicken Salad	6.95
Chunks of the best all-natural white meat Chicken, Celery, and Red Onion, with Lettuce & Tomato	
Curry Chicken Salad	6.95
Chunks of the best all-natural white meat Chicken, Celery, and Golden Raisins, with Lettuce & Tomato	
Egg Salad	6.50
Simple and delicious, with Lettuce & Tomato	
Club Sandwich	7.25
Turkey or Ham stacked on 3 pieces of bread with Bacon, Lettuce, Mayo, and Tomato	
Classic PB&J	4.95
Peanut Butter and Grape Jelly, perfection. Choose toasted or untoasted bread.	
Fried Bologna (<i>Well, okay it's actually grilled</i>)	5.95
Thick sliced, however you like it. Choose your toppings: Cheese, Mustard, Mayo, Onion, Tomato. It's up to you!	
The Classic Beast	7.25
A generous serving of freshly sliced roast beef with our horseradish mayo, swiss cheese, lettuce, tomato and onion.	

Sides

Lays Potato Chips, Baked Lays, Fritos, Potato Salad, Slaw, Vanilla Wafers
hummus or pimento cheese with celery & carrot sticks +1.50
substitute a cup of soup instead of a side item +1.50

Black Bean Burger	6.25
Served with Lettuce, Tomato, Red Onion, and Mayo (<i>contains gluten</i>)	
Hummus Sandwich or Hummus Plate	6.25
Locally made Hummus on toast with Carrot, Lettuce, Tomato, Red Onion, and Cucumber; or with Pita, Carrot & Celery sticks, Red Pepper, Cucumber, and Tomato Slices	
Kids' Hot Dog	3.50
Veggie Dog	3.50
Hot Dog	3.95
Hebrew National 1/4 pound all beef hot dog Choose your toppings: onion, relish, ketchup, mayo, and mustard Add chili, cheese, slaw, or kraut +.50 each or get two or more toppings +1.00	
King Grilled Cheese	5.95
Your choice of Cheese (American, Swiss or Cheddar) & 3 pieces of bread, grilled add ham, turkey, or bacon +1.00, add tomato or onion +.50	
Meek's Melt (<i>A true cowboy favorite</i>)	6.00
A double-decker grilled cheese with meat chili, side of thousand island.	
Kids' Grilled Cheese	4.75
Pimento Cheese	5.50
Local and homemade! Grilled or Toasted. add tomato +.50	

Soup & Salad

The BIG Salad	6.00
Crispy Green Leaf crowns, Tomato, Onion, Carrot, Cucumber, and Croutons add a scoop of chicken, curry chicken, tuna, or egg salad +\$1.50	
The Small Salad	5.25
Chef Salad	7.50
with Turkey, Ham, Bacon Bits, Egg, Carrots, Tomatos & Crutons	
Caesar Salad	5.25
Crispy Romaine, Parmesan, and Croutons, tossed in Caesar dressing Dressings: Ranch, Italian, Honey Mustard, Balsamic Vinaigrette, Thousand Island, Caesar, Sun Dried Tomato Basil Vinaigrette, Oil & Vinegar	
Soup of the Day	
Please ask for our daily selection.	
Bowl	3.85
Cup	2.50

Ice Cream Treats

Scoops	
Single	2.95
Double	4.25
Triple	5.00
The Banana Split	5.95
The Sundae	
Choose your own flavors & toppings... do what you dream!	
Single	3.50
Double	4.50
add .50 for extra toppings Nuts, whipped cream, and cherries are on the house	
The World's Best Shakes	5.95
Choose your ice cream and syrup or topping and we mix it up!	
The World's Best Malts	6.50
Floats	4.95
Kids float	3.75
Old Fashioned Ice Cream Sodas	4.95
Choose your ice cream and syrup and we fizz it up	

Hand-dipped Ice Creams

Vanilla, Chocolate, Strawberry, Superman, Coffee,
Cookies n' Cream, Butter Pecan, Mint Chocolate Chip,
Raspberry Sorbet, or our Flavor of the Month

Toppings

Hot Fudge, Caramel, Butterscotch, Strawberries, Crushed Pineapple,
Marshmallow Cream, Peanuts, Walnuts in Maple Syrup, Hershey's Syrup,
Chocolate or Rainbow Sprinkles, Gummi Bears, Oreos, Graham Crackers,
'Nilla Wafers, Heath Bar, Chocolate Chips

Syrups

Chocolate, Vanilla, Strawberry, Cherry, Blueberry, Lime,
Orange, Raspberry, Pomegranate, Banana, Ginger, Hazelnut,
Coconut, Almond, Caramel, Peppermint, Peach,
Watermelon, Pink Grapefruit

Sugar Free Syrups

Chocolate, Vanilla, Hazelnut, Caramel, Black Cherry, Strawberry